

Environmental Policy

Connection Crew (CCCIC) is an established London based crewing and logistics business. We provide bright, responsible, committed and skilled crew for the corporate and events market. Uniquely, we are a completely social business, so our profits go to a charity and a proportion of our crew are 'work ready' ex homeless people.

At every opportunity CCCIC will seek out the most environmentally sustainable approach to daily operations, strategic planning and business development. We will use our influence as a consumer of goods and provider of services to minimise our company's negative ecological impact.

CCCIC aims to reduce its carbon footprint by 25% within three years from our current measured footprint of 6.4 tonnes CO₂e. To achieve this through recognised environmental accreditation, we have identified Carbon Smart as our preferred benchmark provider adopting the Carbon Smart certification scheme of environmental audit and review. CCCIC aims to have achieved the Carbon Smart Gold certification within three years.

By involving our staff in an active policy, we aim to affect positive behaviour change amongst staff which will ultimately filter through to the personal decisions they make as consumers through lifestyle choices outside of the work place. As a market leader and innovator we will seek to influence our roster of clients to also monitor the environmental impact of their business activities and adopt best practice in environmental policy, reform and review.

To achieve our environmental objectives we will:

1. Reduce our carbon footprint by 10% in the first year of our Carbon Smart programme from our current level of 6.4 tonnes CO₂e to 5.76 tonnes CO₂e by March 2012.
2. Create awareness internally through involving senior management in the delivery of our action plan requiring shared ownership of its successful delivery that will involve staff on all levels of the company.
3. Provide effective communication to staff, stakeholders and our client roster to educate, inform and influence them to engage with our target to achieve a carbon footprint reduction of 25% and be awarded the Carbon Smart Gold certification within three years.
4. Identify opportunities with suppliers to reduce our negative environmental impact through the supplier chain.

Targets will be reviewed quarterly with progress reports monitored at weekly management meetings. Staff and client roster will be kept informed of our progress through monthly newsletter comms via email. Our induction materials for new staff will be developed to include a module on environmental impact of our company activities as well as integrating this policy to the materials.

This policy is available by request either by phone or email, via our website or other online company profiles in digital PDF format.

The Directors will review this policy and report on its effectiveness, including target performance, on an annual basis at the annual company meeting of Directors and Stakeholders to ensure the continuing success of our commitment to reduce the impact of company activities on the environment.